



# PRESS KIT

*"they served up molotov cocktails of reggae rock splashed with Latin energy from Venezuela and beyond... ..is like a portable version of the group's Florida hometown, boasting quintessential Miami deep bass, traditional Latin reggaeton riddims"*

**MONTEREY WEEKLY - CALIFORNIA**

# BIO

Since 2007, BACHACO has performed over 300 shows from Argentina to Canada, sharing stages and festival lineups with global reggae and world music legends including Ky-Mani Marley, Stephen Marley and the Marley Brothers, Inner Circle, Natiruts (Brazil), Israel Vibration, Toots & The Maytals, Tribal Seeds, Ozomatli, Luciano, Easy Star All-Stars, Midnite, Cultura Profética, Gondwana, Los Cafres, Los Pericos, Bahiano, Alike, Jarabe de Palo, Los Amigos Invisibles, WAR, King Chango, and many more.

Their latest releases have gained over 8 million views on YouTube, including the “SA SA SA” Remix featuring Gomba Jahbari, the feel-good anthem “LOOSEN UP”, and their Sugarshack Sessions “Live Visual LP”, one of the platform’s most-watched sessions to date.

BACHACO has also showcased at SXSW and LAMC, thanks to support from BMI, earning respect across the Latin and indie music industries. The band was founded in Miami by Venezuelan singer-songwriter Edilberto “Eddy” Morillo, whose multicultural collaborations have shaped BACHACO into a global sound rooted in Afro-Caribbean groove, Latin soul, and high-energy reggae rock.



# INDICATORS OF SUCCESS

- Bachaco's latest releases have received 8.6 MILLION views YouTube Channel Views.
- Bachaco has over 1 MILLION streams on Spotify.
- Bachaco has an active community on its social platforms of more than 80k followers.
- Bachaco has a database of more than 12,000 e-mail subscribers
- Bachaco has consistently toured the USA major events and Festivals.
- Bachaco has been the premier Latin Reggae / World pioneer touring artist in Miami for many years.



# KEY METRICS



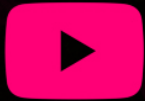
## INSTAGRAM

- FOLLOWERS: 41.7K



## FACEBOOK:

- FOLLOWERS: 60K



## YOUTUBE:

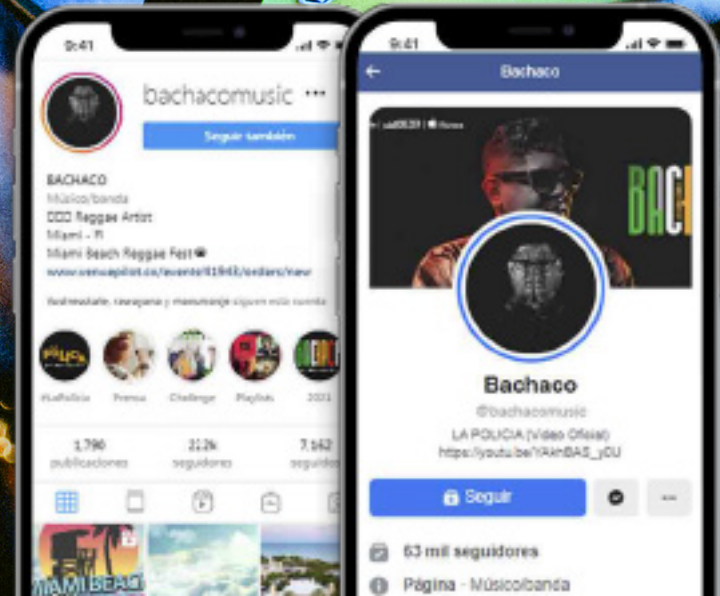
- SUBSCRIBERS: 6.6K

- CHANNEL VIEWS: 8 MILLION+

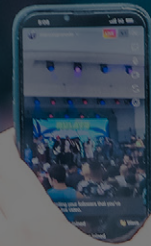


## NEWSLETTER:

- E-MAIL SUBSCRIBERS: 12K+



# OFFICIAL VIDEOS



## LOOSEN UP (1.1 Million Views)

Produced by Grammy Winning Producer "Mariano Aponte (SOJA)"

## NO ES IMPOSIBLE (2.2 Million Views)

Produced by Grammy Winning Producer "Mariano Aponte (SOJA)"



## SA SA SA Remix feat. Gomba Jahbari (1.1 Million Views)

Produced by Farruko's Producer: Jhonpaul El Increible



## LA POLICIA (841k Views)

Song produced by Amigos Invisibles Producer "Agustin Espina"

# OFFICIAL VIDEOS



**ECHA PA'LLA feat MULATO (1.3 Million Views)**  
Produced by Farruko's Producer: Jhonpaul El Increible

**Live Performance EP (673k Views)**  
Produced by Farruko's Producer: Jhonpaul El Increible

**SUGARSHACK SESSIONS (583K Views)**  
Produced by Sugarshack Sessions Team

**DE OTRO PLANETA**  
Produced by Multi-Grammy Winner @MattaTracks



# REMARKABLE PAST EVENTS & VENUES

Miami Beach Reggae Fest 2016

Miami Reggae Fest 2013 & 2014

5 de Mayo Beach Fest 2014 (Miami Beach, FL)

Carnaval on the Mile 2013 & 2012 (Coral Gables, FL)

Taste of Miami Lakes 2013

SXSW 2011 (Austin, TX)

LAMC 2010 (New York, NY)

Pearl Brewery Amphitheater (San Antonio, TX)

Fillmore (Miami Beach, FL)

Jack Daniel's Studio No. 7

Austin Reggae Fest 2011

Tulane University (New Orleans, LA)

Blue Nile / Jazz Fest Week (New Orleans, LA)

Elbo Room (San Francisco, CA)

Afro Funke (Santa Mónica, CA)

Cervantes (Denver, CO)

Hard Rock Café (Miami & Orlando, FL)

The Social & The Beacham (Orlando, FL)

Mateel Summer Arts Fest 2011 (Humboldt County, CA)

Tropical Heatwave Festival (Tampa, FL)

Bayou Boogaloo Festival 2012 (New Orleans, LA)

Fiesta Atlanta 2011 (Georgia)

EarthDay Fest 2013 (Sunrise, FL)

Miami Seaquarium

Stuart Riverwalk (Stuart, FL) Fort

Pierce Marina (Florida)

Rock and Roll Hotel (Washington, DC)

Maple Leaf Bar (New Orleans, LA)

Clandestino Party (Boston, MA)

Public Assembly (Brooklyn, NY)

Fiesta en la Calle (Sacramento, CA)

Levitt Pavillion (Pasadena, CA)

Victoria Ska Festival (Canada)

Dancin in the Streets (Stuart, FL)

Unisono Festival –Pilsen 2012 (Chicago, IL)

Square Roots Festival 2013 (Chicago, IL)

Hardee's Latin Fest 2011 (Virginia Beach, VA)

Armstrong Atlantic State University (Savannah, GA)

Miami Book Fair International 2013

St. Jude Latin Music Miami Beach Half Marathon 2012

SOB's (New York, NY)

Penn's Landing (Philadelphia, PA)

Festival Latinoamericano –Symphony Park 2008 & 2012 (Charlotte, NC)

Fiesta Latina –Pack Square Park 2012 (Asheville, NC)

Latin American Festival 2011 & 2012 (Charleston, SC)

# BOOKING CONTACT

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& MANAGEMENT**  
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